



MEDIA KIT

SEAN CASTRINA
AUTHOR / SPEAKER / TEACHER

Bio

Sean Castrina is a serial entrepreneur, having started more than 20 companies over the last 20 years, and still seeks to launch a new venture *annually*. He is an investor, teacher and highly-sought-after speaker who communicates with humor and a bluntness that engages and captures his audience. He is the author of 8 *Unbreakable Rules for Business Startup Success*, *The Greatest Entrepreneur in the World*, and *World's Greatest Business Plan*.

AS FEATURED IN:

Entrepreneur

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Speaker

HIGHER LEVEL
LEADER
SUMMIT



With: Tony Robbins, John Maxwell, Jon Gordon, and others.


**BUSINESS
GROWTH
SUMMIT**



With: Tony Robbins, Mark Sanford, Marshall Goldsmith, and others.


BBB



As well as at The Better Business Bureau & America's Finest Colleges.

Sean's Top 6 Speaking Topics: *Success or Failure is in the Planning (Need a Business Plan), Why Startups Fail (The Bermuda Triangle of Startups), Why Small Businesses Should Think Like A Fortune 500 Company, Why Fortune 500 Companies Should Think Like A Startup, The One Secret That Changes Every Startup.*





Overcomer

- Fired overnight from his dream job with no warning after just having a newborn child. This promoted his Startup Journey of *NEVER being dependent* on an employer for income and security.
- Former College Division 1 Wrestler, who suffered a back injury. Doctors prescribed Oxycontin and Fentanyl at an alarming amount from which Sean quit cold turkey, displaying a *prisoner-of-war mentality*.
- Challenged by his friends to see if his quick-witted and blunt humor would work on stage at a very large, recognized comedy club. He would go on to be a *finalist in Clash of The Comics* in his first appearance.

Story

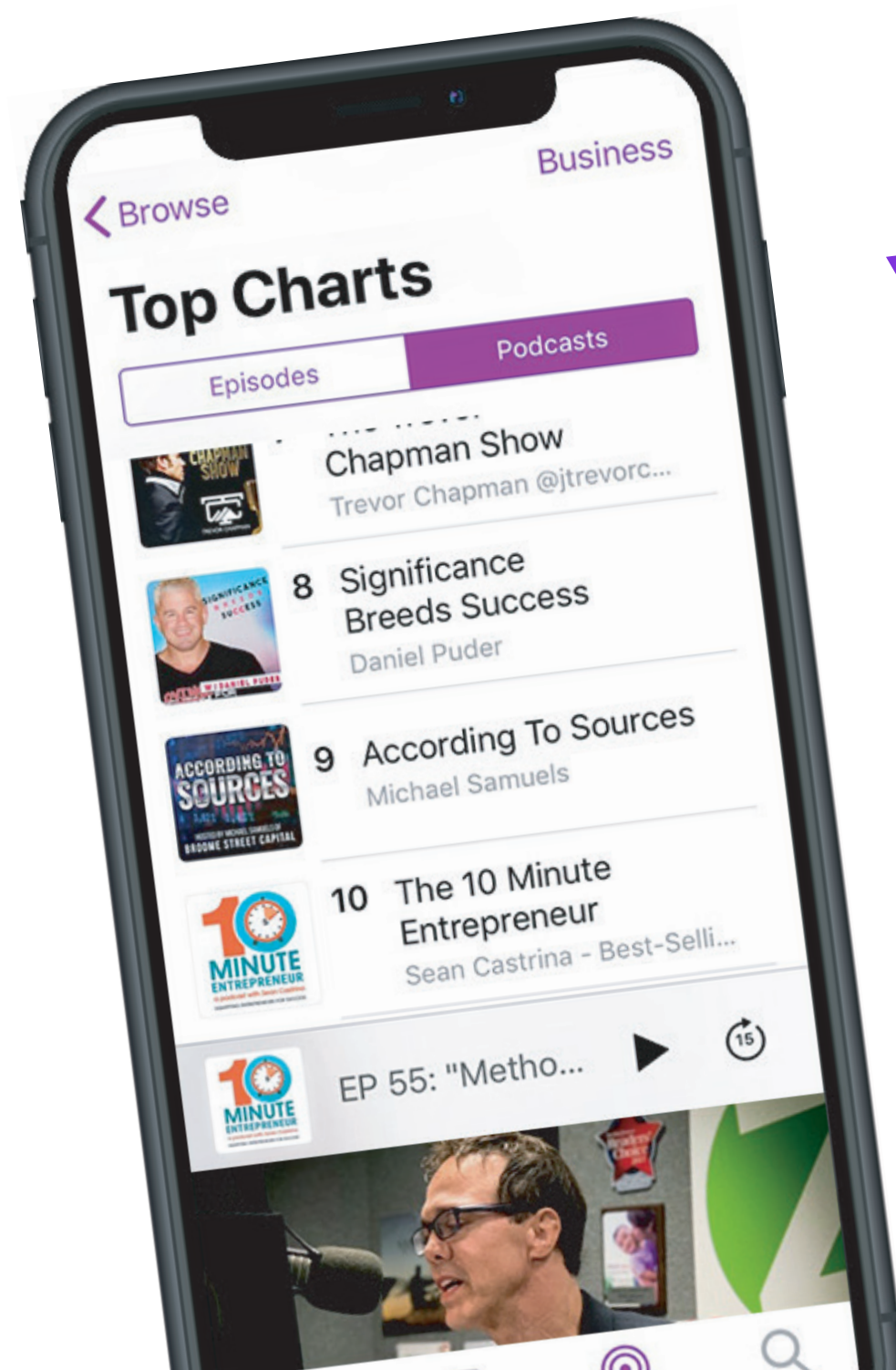
BEGINNING | Sean is a 7 figure serial entrepreneur, investor, influencer, press contributor and speaker. He was born in the Bronx, New York and raised in Maryland. He was born legally blind having been a research study for John Hopkins Hospitals Wilmer Eye Institute where he has had countless eye surgeries. In middle school he was introduced to the sport of wrestling where he would go on to becoming a state champion and earning a Division 1 athletic scholarship.

MIDDLE | In his mid 20's the startup adventure would begin with a simple auto detailing business "WaxMaster" that would serve as a test tube for what would distil a blueprint for what would later become a home service empire. He has started more than 20 companies over the last 25 years.

It would be an annual family vacation that would spark a passion for writing and teaching the secrets and formulas that he had used over the years. While sitting on the beach he would scribble 80 lessons he wished he would have known prior to becoming a startup junky. These simple lessons would be distilled in his first book 8 Unbreakable Rules for Business Startup Success. This book would be hailed by New York Times Bestselling authors but also the esteemed academic community.

NOW | He continues to write with the fictional tale The Greatest Entrepreneur in the World to the list of published books. In his frustration over how complicated people have made the business plan he wrote The World's Greatest Business Plan for those who cannot afford to fail. He is the host of the 10 Minute Entrepreneur Podcast, one of iTunes most popular business podcasts.





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SEAN IS:

**One of the Top 20
Business Leaders You
Need to Pay Attention
To In 2020**

Apple +  **MSNBC TOP PODCAST**

Sean is the host of the *10 Minute Entrepreneur Podcast*, the most practical and usable podcast for aspiring entrepreneurs and active business owners.

It has climbed its way into Apple's *Top 10 Of All Business Podcasts* and has been selected as one of the *Top 10 Business Podcasts To Be Listening To* by MSNBC.

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